

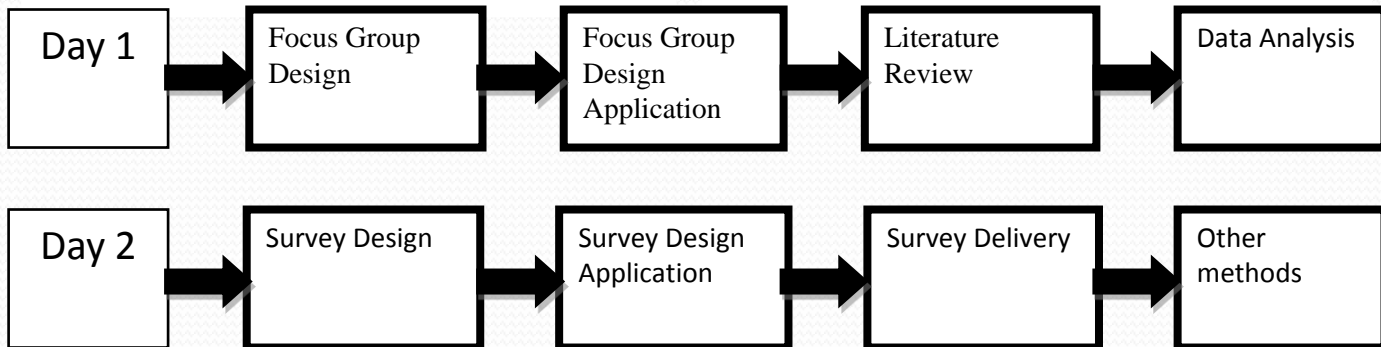
TWO DAY APPLIED EVALUATION METHODS TRAINING

Benefits of Evaluation

Evaluation is a form of analysis that helps managers make decisions about current or future projects, programs and initiatives. The results of an evaluation can help you determine how well projects are working and identify reasons for success or failure. Evaluation is used to assess the efficiency and effectiveness of programs, a key requirement of government agencies. Results based management (RBM) and evaluation approach is the leading approach for the resources, inputs, activities, outputs and outcomes of a program. Indicators help to determine project success.

The Workshop

This workshop is designed to help participants increase their understanding of methods commonly used to gather information for evaluation purposes. They will engage in an active and participatory learning process to examine the development and delivery of focus groups, surveys, key informant interviews, literature reviews, and data analysis. Small group discussions of case studies will serve to strengthen their skills in the development of results chains and evaluation matrices. During the first day participants will discuss focus group development, literature reviews, and data analysis. During the second day the workshop will cover survey development and delivery. We will also discuss other methods of interest to participants.



Instructors: Dr. Harry Cummings, Professor, School of Environmental Design & Rural Development, University of Guelph and Director of Harry Cummings and Associates Inc.; with assistance from the HCA team.

September 28, and 29, 2010

Ottawa, Ontario

Registration Fees are \$500 for 2 days or \$300 for 1 day per person
Two registrants or more from the same organization pay \$450 per person

For more information and to register contact:

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